

PRIVACY POLICY

Effective Date: November 15, 2019

This Privacy Policy is incorporated by this reference into the Practopus Terms of Use (the “**Terms**”). The terms “**Practopus**,” “**we**,” and “**us**” include Practopus and our affiliates and subsidiaries. All other capitalized terms not defined in this Privacy Policy will have the meanings set forth in the Terms. This Privacy Policy explains how Practopus may:

- collect,
- use, and
- disclose

information we obtain through the Site. “**Personal Information**” means information that alone or when in combination with other information may be used to readily identify, contact, or locate you, such as your name, address, email address, or phone number. We do not consider Personal Information to include information that has been aggregated and/or de-identified so that it does not allow a third-party to easily identify a specific individual.

WHEN PRACTOPUS COLLECTS YOUR INFORMATION

We collect your information when you:

- register to use the Site;
- log in to the Site with social networking credentials;
- use the Site; and
- communicate with us.

We also collect information, such as anonymous usage statistics, by using cookies, server logs, and other similar technologies as you use the Site.

Registration. You may browse the public-facing portions of the Site without registering with Practopus. If you register to use the Site, then you must provide us with certain Personal Information, such as your first name, last name and email address.

Using the Site. We collect information about your use of the Site. For example, we collect the information that you Post within your User profile and all other User Content that you Post on the Site, including any Personal Information.

Customer Support. We may collect information that you provide to us through your communications with our customer-support team, including any Personal Information.

Making Payments. If you update or make purchases on the Site, then we will collect your payment information, such as your credit card number.

Information from Third Parties. We may collect information about you, including Personal Information, from third parties, such as other Users who Post information about you on the Site.

Cookies, Automatic Data Collection, and Related Technologies. The Site collects and stores information that is generated automatically as you use it, including your preferences and anonymous usage statistics.

When you visit the Site, we and our third-party service providers receive and record information on our server logs from your browser, including your IP address, and from cookies and similar technologies. Cookies are small text files placed in visitors' computer browsers to store their preferences. Most browsers allow you to block and delete cookies. However, if you do that, then the Site may not work properly.

By using the Site, you are authorizing us to gather, parse, and retain data related to the provision of the Site.

HOW PRACTOPUS USES YOUR INFORMATION

We use your information to:

- facilitate and improve our Site; and
- communicate with you.

We may use aggregate information for any purpose permitted by applicable law, including for marketing purposes.

Internal and Site-Related Usage. We use information, including Personal Information, for internal and service-related purposes and may provide it to third parties to allow us to operate and provide the services, features, functionalities and programs available on the Site. We may use and retain any data we collect on the Site to improve the Site and to develop new services, features, functionalities and programs on the Site.

Communications. We may send emails to the email address you provide to us to verify your account, to provide you with updates and news about Practopus and/or the Site and for operational purposes, such as account management, customer service or system maintenance.

Aggregate Data. We may de-identify and aggregate data collected through the Site and use it for any lawful purpose.

Practopus May Disclose Your Information

We may share your information:

- with our third-party service providers;
- to comply with legal obligations;
- to protect and defend rights, property and safety; and
- with your permission.

We Use Vendors and Site Providers. We may share any information that we receive through the Site with vendors and service providers retained in connection with the provision of the Site. For example, we will share your email address with our third-party email provider in order to send you emails.

Displaying to Other Users. The User Content you Post on the Site will be displayed on the Site and viewable by other Users. We are not responsible for the privacy practices of other Users. Accordingly, we recommend that you carefully consider what you Post on the Site before doing so to guard your anonymity and sensitive information.

As Required By Law and Similar Disclosures. We may access, preserve, and disclose your Personal Information and/or other account information or content if we believe doing so is required or appropriate to: (i) comply with law enforcement requests and legal process, such as a court order or subpoena; (ii) respond to your requests; or (iii) protect your, our or others' rights, property, or safety.

Merger, Sale, or Other Asset Transfers. If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of assets, or transition of service to another provider, then your information (including Personal Information) may be sold or transferred as part of such a transaction as permitted by law and/or contract. The use of your Personal Information following any of the foregoing events will be governed by the provisions of the Privacy Policy in effect at the time such Personal Information was collected by Practopus.

Consent. We may also disclose your Personal Information with your permission.

SECURITY OF YOUR INFORMATION

We take steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, the Internet cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any information you provide to us. We do not accept liability for unintentional disclosure.

By using the Site or providing Personal Information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Site. If we learn of a security system's breach, then we may attempt to notify you electronically by posting a notice on the Site or sending an e-mail to you. You may have a legal right to receive this notice in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice), please notify us at support@practopus.com.

CHILDREN'S PRIVACY

We do not knowingly collect personal information directly **from** children under 13. We will take steps to delete any information collected from children under 13 if we learn we have collected it.

The Children's Online Privacy Protection Rule ("**COPPA**") prohibits the collection of personal information **from** children under the age of 13 without their parent's consent. Since Teachers are entering information **about** their students using the Site, the Site is in compliance with COPPA. Practopus does require that Teacher's gain parent consent for their child's usage of the Site and holds Teacher's liable for obtaining such consent, as stated in the **Terms**. If you would like your child's information, either entered by their Teacher or themselves, removed from the Site contact Practopus at support@practopus.com with your child's name, Teacher and the request.

INTERNATIONAL USERS

By using the Site, you will transfer data to the United States.

By visiting the Site or otherwise providing information to us, you agree that any dispute over privacy or the terms contained in this Privacy Policy will be governed by the law of the State of Maryland and the adjudication of any disputes arising in connection with Practopus or the Site will be in accordance with the Terms.

If you visit the Site from the European Union or other regions with laws governing data collection and use, then you agree to the transfer of your information to the United States and processing globally in accordance with this Policy.

YOUR CHOICES

You may, of course, decline to share certain information with us, in which case we may not be able to provide to you some of the features and functionality of the Site. You may update, correct, or delete your account information and preferences at any time by accessing your account preferences page on the Site. If you wish to access or amend any other personal information we hold about you, then you may contact us at support@practopus.com. Please note

that while any changes you make will be reflected in active User databases within a reasonable period of time, we may retain all information you submit for backups, archiving, prevention of fraud and abuse, analytics, satisfaction of legal obligations, or where we otherwise reasonably believe that we have a legitimate reason to do so.

If you receive commercial email from us, then you may unsubscribe at any time by following the instructions contained within the email. You may also opt-out from receiving commercial email from us by sending your request to us by email at support@practopus.com or by writing to us at the address given at the end of this policy. We may allow you to view and modify settings relating to the nature and frequency of promotional communications that you receive from us in User account functionality on the Site.

Please be aware that if you opt-out of receiving commercial email from us or otherwise modify the nature or frequency of promotional communications you receive from us, then it may take up to ten business days for us to process your request, and you may continue receiving promotional communications from us during that period. Additionally, even after you-opt out from receiving commercial messages from us, you will continue to receive administrative messages from us regarding the Site.

CHANGES TO OUR PRIVACY POLICY AND PRACTICES

We may revise this Privacy Policy, so review it periodically.

Posting of Revised Privacy Policy. We will post any adjustments to the Privacy Policy on this web page, and the revised version will be effective when it is posted. If you are concerned about how your information is used, then bookmark this page and read this Privacy Policy periodically.

New Uses of Personal Information. From time-to-time, we may desire to use Personal Information for uses not previously disclosed in our Privacy Policy. If our practices change regarding previously collected Personal Information in a way that would be materially less restrictive than stated in the version of this Privacy Policy in effect at the time we collected the information, then we will make reasonable efforts to provide notice and obtain consent to any such uses as may be required by law.

Contact Information

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